

Introducing our **Seasonal & Creative** Ranges





TOM SMITH
SINCE 1847

TOM SMITH CATERING CRACKERS 2026

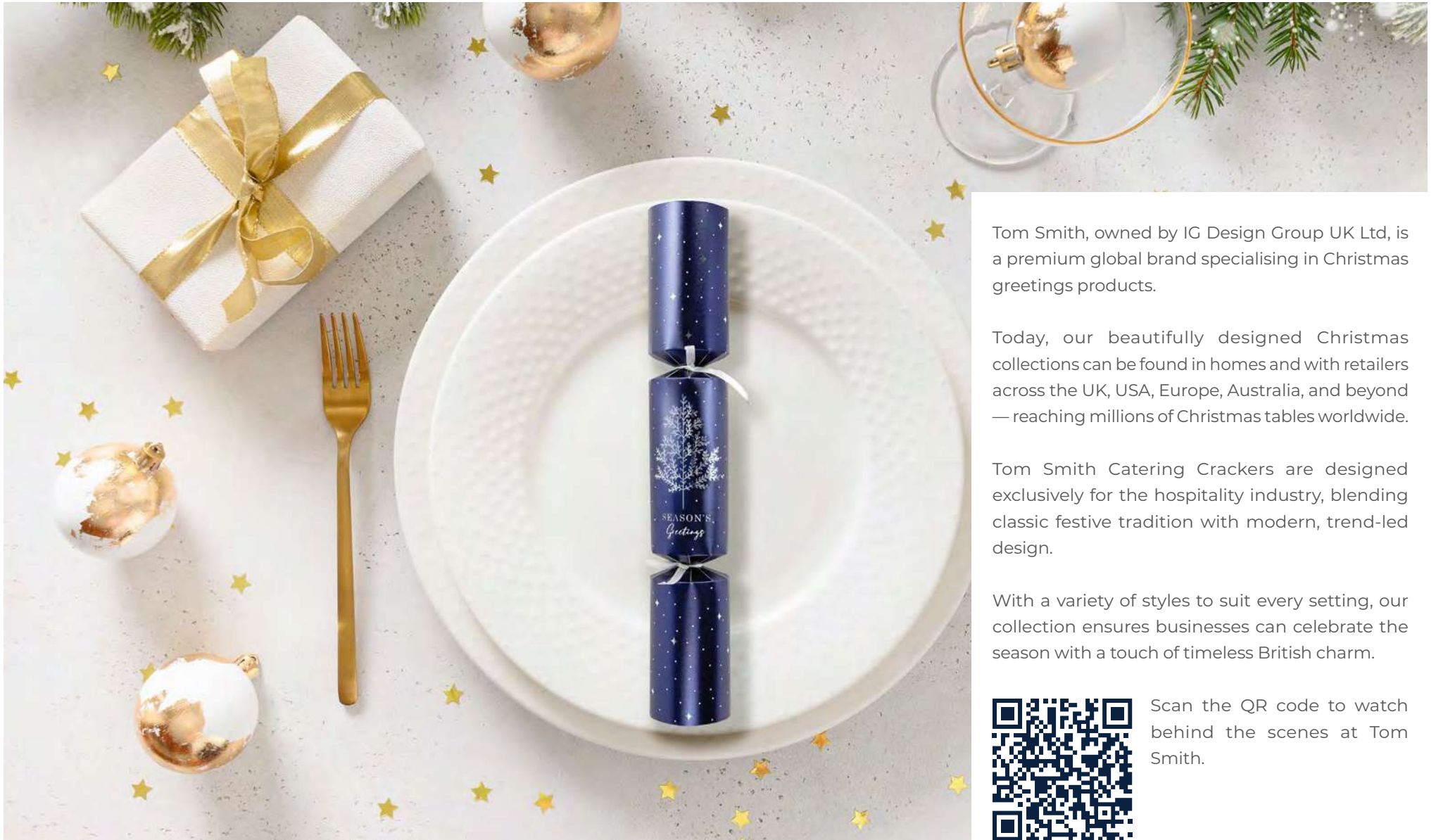
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A GREAT BRITISH TRADITION SINCE 1847



Tom Smith, owned by IG Design Group UK Ltd, is a premium global brand specialising in Christmas greetings products.

Today, our beautifully designed Christmas collections can be found in homes and with retailers across the UK, USA, Europe, Australia, and beyond — reaching millions of Christmas tables worldwide.

Tom Smith Catering Crackers are designed exclusively for the hospitality industry, blending classic festive tradition with modern, trend-led design.

With a variety of styles to suit every setting, our collection ensures businesses can celebrate the season with a touch of timeless British charm.



Scan the QR code to watch behind the scenes at Tom Smith.



For more than 177 years, Tom Smith™ has been at the heart of Christmas celebrations.

As the original creator of the Christmas cracker in 1847, our story is woven through generations of festive tradition — bringing joy, laughter, and beautifully crafted design to homes around the world.

The spirit of Tom Smith extends beyond the festive season. Through our long-standing partnership with Trussell, a UK-wide anti-poverty charity and community of food banks, Tom Smith is proud to have contributed £406,000 in support — funds raised through the sale of our Christmas crackers.

Together, we're helping to make Christmas brighter for everyone.

Scan the QR code to find out more about Trussell.



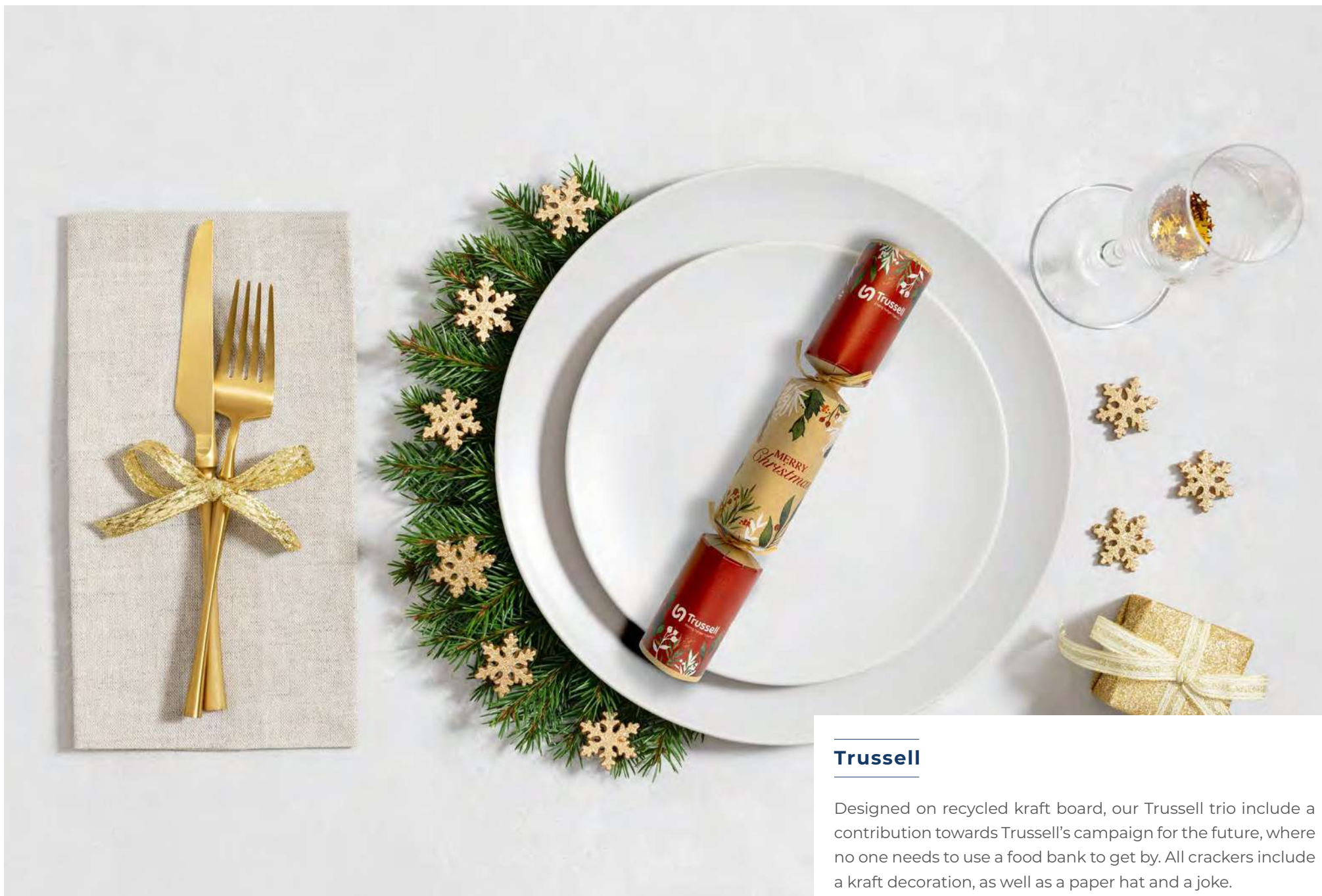


Making a Meaningful Difference Together

Thanks to the incredible support of our customers through the sale of our crackers, we proudly donated £100,000 to Trussell last year. This funding helped provide emergency food and vital support to over 7,000 people facing hardship.

As of March 2025, our total contribution has reached £406,000 — helping to support communities in more than 1,400 locations across the UK.





Trussell

Designed on recycled kraft board, our Trussell trio include a contribution towards Trussell's campaign for the future, where no one needs to use a food bank to get by. All crackers include a kraft decoration, as well as a paper hat and a joke.

Trussell Crackers

MADE FROM RECYCLED BOARD

RECYCLABLE



11"

XTOMCCC5A029

50 x 11" Trussell Kraft Red Foliage



12"

XTOMCCC5A030

50 x 12" Trussell Kraft Brown Foliage



14"

XTOMCCC5A031

25 x 14" Trussell Kraft Stag

CRACKER CONTENTS

11" Crackers contain 2D tree decoration

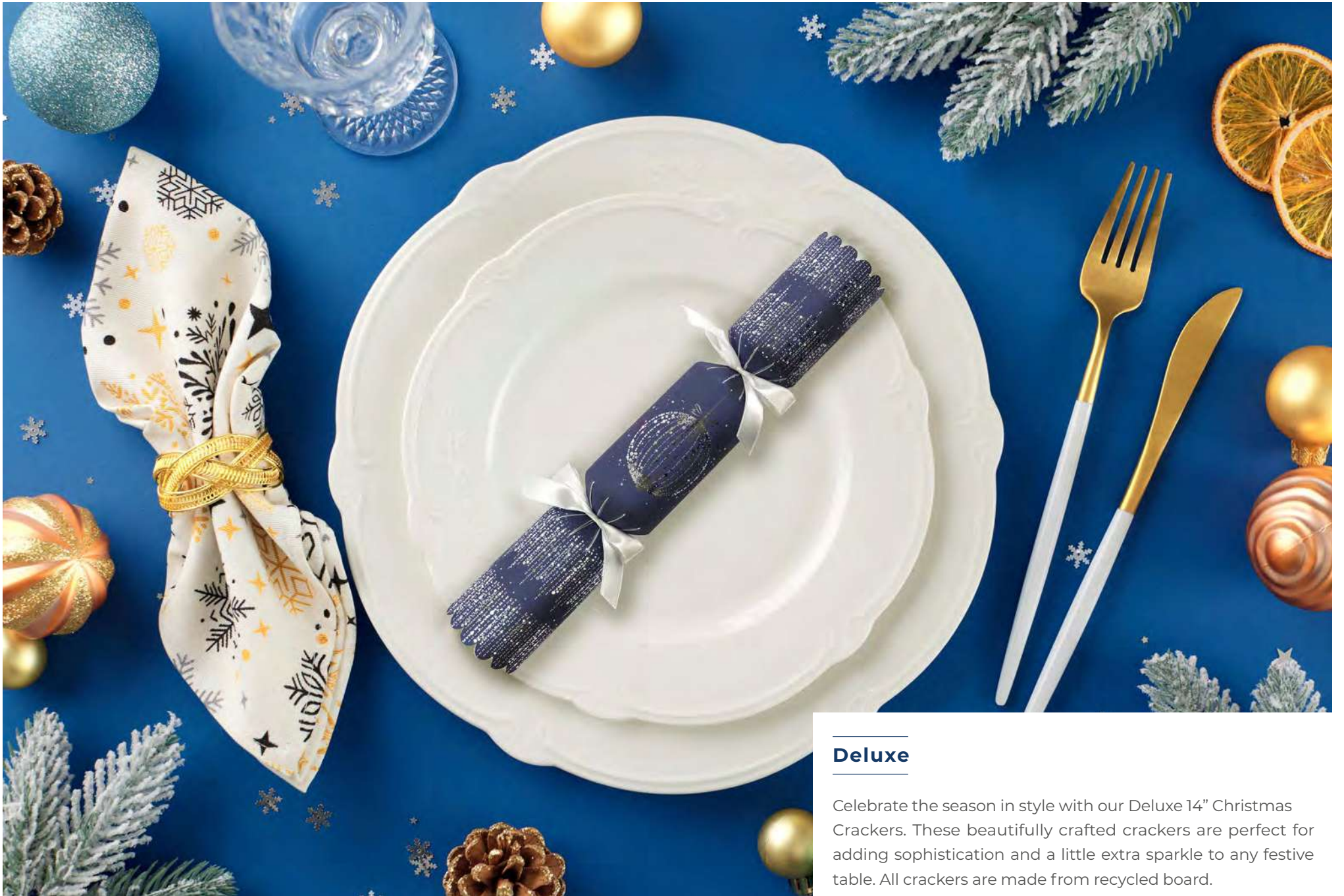


14" Crackers contain 3D tree decoration



12" Crackers contain 3D tree decoration





Deluxe

Celebrate the season in style with our Deluxe 14" Christmas Crackers. These beautifully crafted crackers are perfect for adding sophistication and a little extra sparkle to any festive table. All crackers are made from recycled board.

Deluxe Crackers

These 14" Deluxe Christmas Crackers have been introduced with a change of contents to bring even more festive joy to celebrations.

14"

NEW FOR
2026



XTOMCCC6A035
25 x 14" Gold &
Green Bauble



XTOMCCC5A027
25 x 14" Silver &
Navy Bauble



XTOMCCC5A028
25 x 14" Deluxe White &
Silver Damask Crackers



CRACKER CONTENTS

14" Crackers contents:
Wood and metal content mix



Deluxe Crackers

These 14" Deluxe Christmas Crackers return with the same contents that made them a festive favourite last year

14"



XTOMCCC5A012
25 x 14" Deluxe Silver
Star Cracker



XTOMCCC5A013
25 x 14" Deluxe Gold
Star Cracker



XIGDC3967
25 x 14" White & Red
Seasons Greetings



CRACKER CONTENTS

14" Crackers contents:
Wooden hanging decorations



CRACKER CONTENTS

14" Crackers contents
(XTOMCCC5A012 & XTOMCCC5A013):
Wood and metal content mix



Deluxe Crackers

These 14" Deluxe Christmas Crackers return with the same contents that made them a festive favourite last year



XIGDC3970
25 x 14" White & Gold
Merry Christmas



XTOMCCC5A016
25 x 14" Burgundy &
Gold Merry Christmas



CRACKER CONTENTS

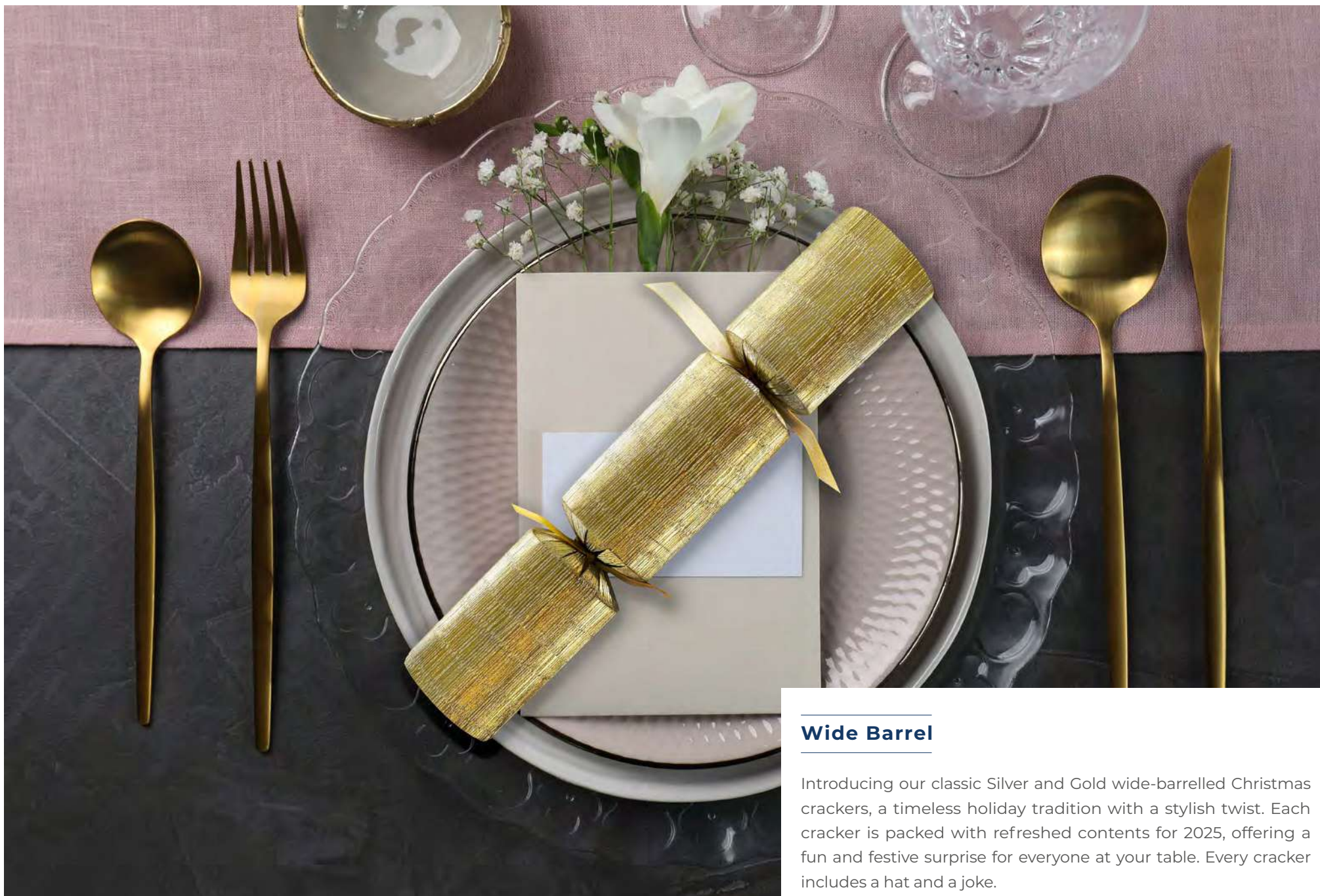
14" Crackers contents (XIGDC3970):
Wooden hanging decorations



CRACKER CONTENTS

14" Crackers contents (XTOMCCC5A016):
Wood and metal content mix





Wide Barrel

Introducing our classic Silver and Gold wide-barrelled Christmas crackers, a timeless holiday tradition with a stylish twist. Each cracker is packed with refreshed contents for 2025, offering a fun and festive surprise for everyone at your table. Every cracker includes a hat and a joke.

Wide Barrel



XTOMCCC5A010
50 x 12" WB Luxury Silver
Shimmer Crackers

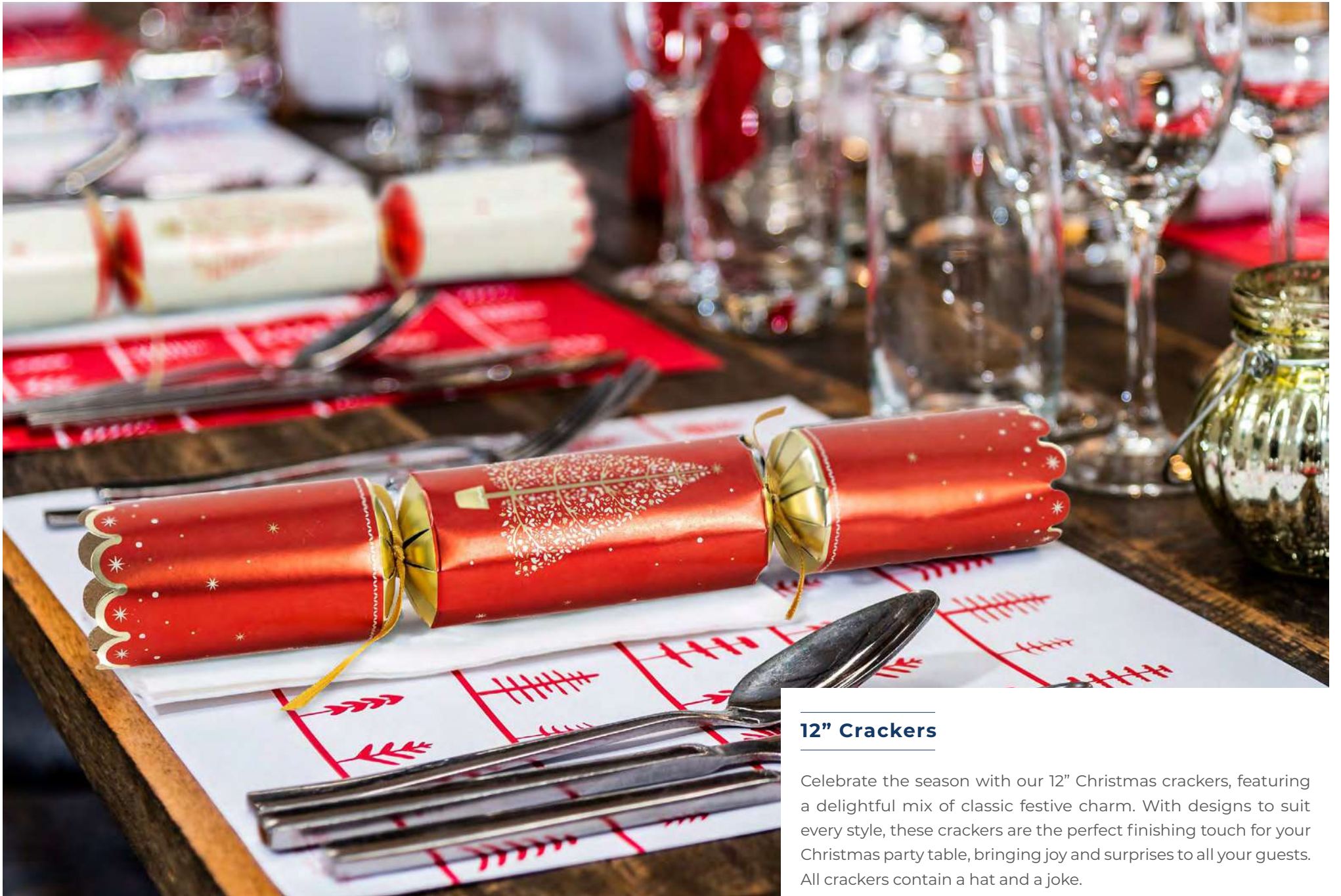
XTOMCCC5A011
50 x 12" WB Luxury Gold
Shimmer Crackers



CRACKER CONTENTS

12" Crackers contents:
Wooden content mix





12" Crackers

Celebrate the season with our 12" Christmas crackers, featuring a delightful mix of classic festive charm. With designs to suit every style, these crackers are the perfect finishing touch for your Christmas party table, bringing joy and surprises to all your guests. All crackers contain a hat and a joke.

12" Crackers



XTOMCCC5A026
50 x 12" Silver
Snowflake Cracker

XTOMCCC5A025
50 x 12" Gold
Snowflake Cracker



XTOMCCC5A024
50 x 12" Red & Cream
Tree Crackers



XTOMCCC5A023
50 x 12" Navy & White
Stag Crackers

CRACKER CONTENTS

12" Cracker contents:
Party content.
No single use plastic



Contents and colours may vary from those illustrated.

12" Crackers



XTOMCCC5A008
50 x 12" Gold & Black
Celebration Crackers

XTOMCCC5A007
50 x 12" Silver & White
Star Crackers

XTOMCCC5A006
50 x 12" Blue & Silver
Tree Cracker

**CRACKER
CONTENTS**

12" Cracker contents:
Party content.
No single use plastic



Contents and colours may vary from those illustrated.

12" Crackers



XTOMCCC5A022
50 x 12" Cream & Gold
Wreath Cracker



XTOMCCC5A032
50 x 12" Silver & White
Stag Cracker



XTOMCCC5A009
50 x 12" Green & Kraft
Foliage Crackers

RECYCLABLE.
MADE FROM
RECYCLED BOARD

INCLUDES A
DONATION TO
TRUSSELL



CRACKER CONTENTS

12" Cracker contents (XTOMCCC5A022 & 032)

Trivia scrolls and game card. Charitable donation to Trussell



CRACKER CONTENTS

12" Cracker contents (XTOMCCC5A009)

Green Kraft Hanging Dec



12" Crackers



NEW FOR 2026

XTOMCCC6A033
50 x 12" Red & Gold
Scroll Cracker

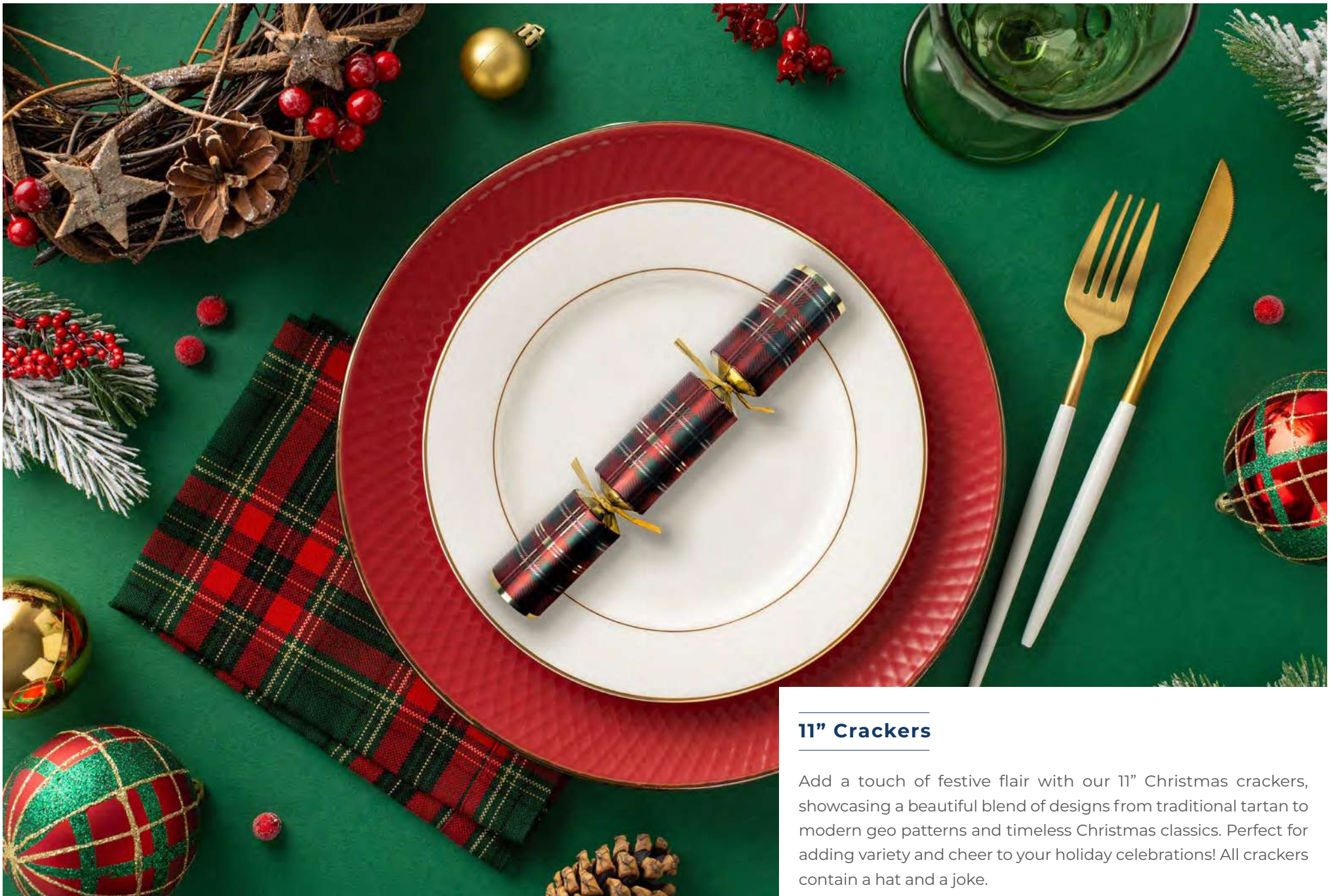
XTOMCCC6A034
50 x 12" Green & Gold
Scroll Cracker

CRACKER CONTENTS

12" Cracker contents (XTOMCCC6A033 & 034)

Trivia scrolls and game card. Charitable donation to Trussell





11" Crackers

Add a touch of festive flair with our 11" Christmas crackers, showcasing a beautiful blend of designs from traditional tartan to modern geo patterns and timeless Christmas classics. Perfect for adding variety and cheer to your holiday celebrations! All crackers contain a hat and a joke.

11" Crackers



XTOMCCC5A005
50 x 11" Cream & Gold
Starburst Crackers

XTOMCCC5A021
50 x 11" Silver & White
Geo Crackers

XTOMCCC5A020
50 x 11" Classic Tartan
Cracker

CRACKER CONTENTS

11" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell



INCLUDES A
DONATION TO
TRUSSELL



11" Crackers



XTOMCCC5A004
50 x 11" Cream & Red
Script Crackers



XTOMCCC5A003
100 x 11" Red & White
Stag Crackers

CRACKER CONTENTS

11" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell



INCLUDES A
DONATION TO
TRUSSELL





10" Crackers

Enhance your holiday festivities with our 10" Christmas crackers, featuring a charming mix of traditional and fun designs. Perfectly sized to suit any hospitality environment this Christmas. All crackers contain a hat and a joke.

10" Crackers



XTOMCCC5A019
100 x 10" Red & White
Foliage Crackers



XTOMCCC5A018
100 x 10" Silver & White
Bauble Crackers.



CRACKER CONTENTS

10" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell



10" Crackers



XTOMCCC5A002
100 x 10" Cream & Gold
Script Crackers



CRACKER CONTENTS

10" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell





9" & Under Crackers

Celebrate the season with our delightful Christmas crackers! One design features classic red and green for a timeless festive look, while our fun activity crackers bring joy with traditional Christmas characters like Santa and Snowman. Perfect for adding cheer and excitement to your Christmas party celebrations. All crackers contain a hat and a joke.

9" Crackers



XTOMCCC5A017
100 x 9" Green & Red
Snowburst Crackers.



CRACKER CONTENTS

9" Cracker contents:

Trivia scrolls and game card. Charitable donation to Trussell



INCLUDES A
DONATION TO
TRUSSELL



7" Crackers

NO SNAP
CRACKER



XTOMCCC5A001
50 x 7" Fun Activity
Crackers - No Snap

CRACKER CONTENTS

7" Cracker contents:
Fun paper stickers



RECYCLABLE

MADE
FROM
RECYCLED
BOARD

12"
11"
10"
9"
8"
7"



XTOMCC5A001
50 x 7" Fun
Activity Crackers -
No Snap



XTOMCC5A017
100 x 9" Green &
Red Snowburst
Crackers



XTOMCC5A019
100 x 10" Red &
White Foliage
Crackers



XTOMCC5A018
100 x 10" Silver
& White Bauble
Crackers



XTOMCC5A002
100 x 10" Cream
& Gold Script
Crackers



XTOMCC5A021
50 x 11" Silver &
White Geo Crackers



XTOMCC5A020
50 x 11" Classic
Tartan Cracker



XTOMCC5A005
50 x 11" Cream &
Gold Starburst
Crackers



XTOMCC5A004
50 x 11" Cream
& Red Script
Crackers



XTOMCC5A003
100 x 11" Red
And White Stag
Crackers



XTOMCC5A029
50 x 11" Trussell
Kraft Red Foliage



XTOMCC5A026
50 x 12" Silver
Snowflake Cracker



XTOMCC5A025
50 x 12" Gold
Snowflake Cracker



XTOMCC5A024
50 x 12" Red &
Cream Tree
Crackers



XTOMCC5A023
50 x 12" Navy
& White Stag
Crackers



XTOMCC5A008
50 x 12" Gold &
Black Celebration
Crackers

7"

9"

10"

11"

12"

14"
13"
12"
11"
10"
9"



XTOMCC5A007
50 x 12" Silver
And White Star
Crackers



XTOMCC5A006
50 x 12" Blue &
Silver Tree Cracker



XTOMCC5A030
50 x 12" Trussell
Kraft Brown
Foliage



XTOMCC5A022
50 x 12" Cream
& Gold Wreath
Cracker



XTOMCC5A032
50 x 12" Silver
& White Stag
Cracker



XTOMCC5A009
50 x 12" Green
& Kraft Foliage
Crackers



XTOMCC6A033
50 x 12" Red &
Gold Scroll Cracker



XTOMCC6A034
50 x 12" Green &
Gold Scroll Cracker



XTOMCC5A010
50 x 12" WB Luxury
Silver Shimmer
Crackers



XTOMCC5A011
50 x 12" WB Luxury
Gold Shimmer
Crackers



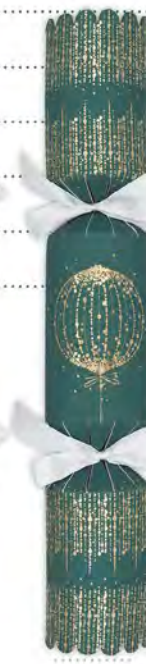
XIGDC3970
25 x 14" White
And Gold Merry
Christmas



XTOMCC5A016
25 x 14" Burgundy
And Gold Merry
Christmas



XTOMCC5A027
25 x 14" Silver &
Navy Bauble



XTOMCC6A035
25 x 14" Gold &
Green Bauble



XTOMCC5A028
25 x 14" Deluxe
White & Silver
Damask Crackers



XTOMCC5A012
25 x 14" Deluxe
Silver Star Cracker



XTOMCC5A013
25 x 14" Deluxe
Gold Star Cracker



XIGDC3967
25 x 14" White
& Red Seasons
& Greetings



XTOMCC5A031
25 x 14" Trussell
Kraft Stag



12" WIDE BARRELLED

14"



designgroup

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www.igdesigngroup.uk

NEW TO OUR RANGE



PARTYWARE

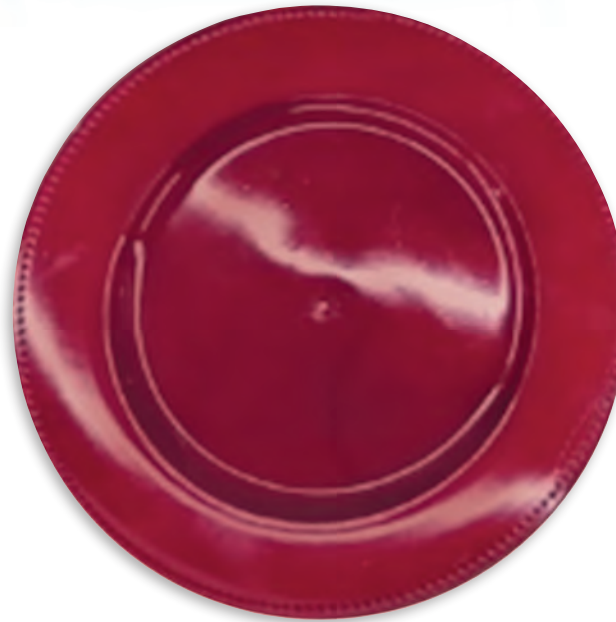
PARTYWARE



Reusable Wipe Clean Tablecover Red ^P

Material: PEVA & Flannel Backed
Size: (w) 185mm x (h) 317mm x (d) 35mm
Carton Qty: 24 / Inner Qty: 12
CODE: XAPGP618°

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Charger Plate 33 x 33cm ^P

Carton Qty: 24
CODE: XAMGP610°

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Glass Candle Holders ^P

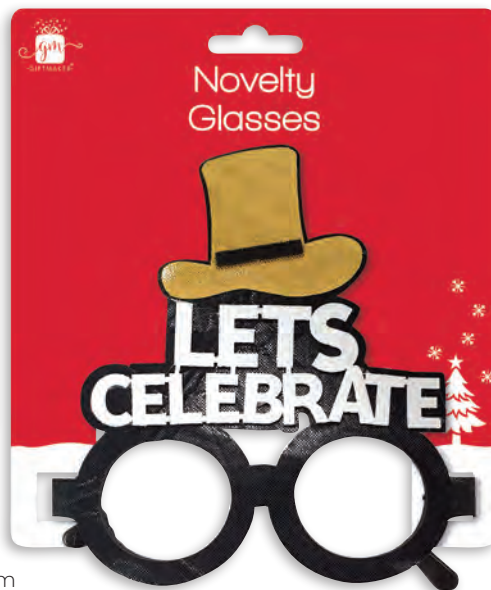
2 Colourways: Silver and Gold
Size: (w) 285mm x (h) 260mm x (d) 215mm
Carton Qty: 24 / Inner CDU: 12
CODE: XAMGP806°

.....

PARTYWARE



Novelty Glasses P
 Size: (w) 170mm x (h) 210mm and (w) 170mm x (h) 140mm
 Carton Qty: 48 / Inner Qty: 24
CODE: XGIMDEC4A423



Party Bunting P
 Size: (w) 185mm x (h) 360mm
 Carton Qty: 24 / Inner Qty: 12
CODE: XGIMDEC4A420



Novelty Let's Party Headband P
 Size: (w) 210mm x (h) 210mm
 Carton Qty: 24
CODE: XGIMDEC4A422

**Ideal for
 New Year
 Fun**



Novelty Stars Headband P
 Size: (w) 210mm x (h) 270mm
 Carton Qty: 24
CODE: XGIMDEC4A421

PARTYWARE



Glasses and Champagne Flutes for Festive Parties



Transparent



6 Reusable Champagne Flutes **P**

125ml
Size: (w) 240mm x (h) 190mm x (d) 180mm
Carton Qty: 12 / Carton (CDU) Qty: 6
CODE: XGIMPWC5A810

6 Reusable Wine Glasses **P**

125ml
Size: (w) 145mm x (h) 215mm x (d) 210mm
Carton Qty: 12 / Carton (CDU) Qty: 6
CODE: XGIMPWC5A811

6 Reusable Tumbler Glasses **P**

125ml
Size: (w) 155mm x (h) 165mm x (d) 230mm
Carton Qty: 12 / Carton (CDU) Qty: 6
CODE: XGIMPWC5A812

PARTYWARE



Get Ready to Party!



Kids Novelty Glasses ^P

2 Designs Mixed Case:
 Christmas Tree: (w) 170mm x (h) 130mm
 Snowman Size: (w) 170mm x (h) 120mm
 Carton Qty: 48 / Inner Qty: 24

CODE: XGIMDEC5A505

Novelty Christmas Glasses 3 Designs ^P

3 Designs Mixed Case: HoHoHo, Santa Hat & Snowman
 Size: (w) 180mm x (h) 150mm
 Carton Qty: 48 / Inner Qty: 24

CODE: XANGZ411/1^o

Adult Novelty Glasses ^P

2 Designs Mixed Case:
 Antlers Size: (w) 200mm x (h) 180mm
 Santa Hat Size: (w) 180mm x (h) 180mm
 Carton Qty: 24 / Inner Qty: 12

CODE: XGIMDEC5A411

NEW TO OUR RANGE



ACTIVITY

ACTIVITY

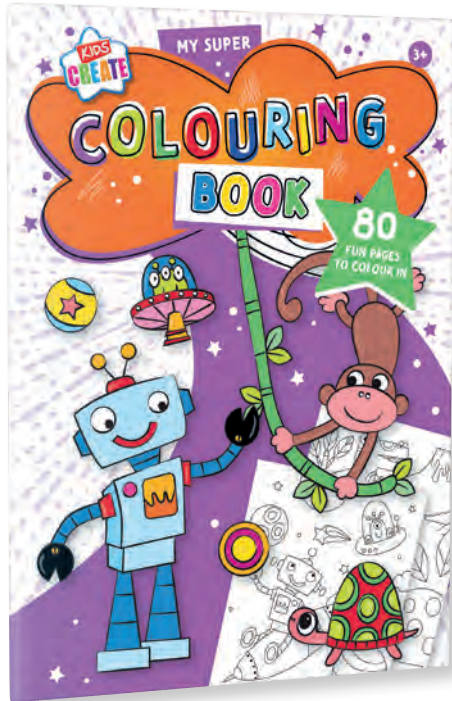


Are we there Yet? Carry & Colour LL
 2 Colouring Pads, 10 Mini Colouring Pencils
 Size: (w) 240mm x (h) 375mm x (d) 25mm
 Carton Qty: 24 / Inner Carton Qty (CDU): 12
CODE: YKICACA5A026



Are we there Yet? Activity Pad LL
 1 Activity Pad, 1 Pencil
 Size: (w) 210mm x (h) 300mm x (d) 10mm
 Carton Qty: 24 / Inner Carton Qty (CDU): 12
CODE: YKICACA5A024

ACTIVITY



Colouring Book **LL**

Size: (w) 210mm x (h) 300mm x (d) 10mm
Carton Qty: 24 / Inner Qty: 12
CODE: YKICACA5A001

.....



Activity Book **LL**

48 Page Activity Book
Size: (w) 210mm x (h) 300mm x (d) 10mm
Carton Qty: 24 / Inner Qty: 12
CODE: YKICACA5A004

.....




Sticker Activity Book **LL**

16 Activity Pages, 4 Sticker Sheets
Size: (w) 210mm x (h) 300mm x (d) 10mm
Carton Qty: 24 / Inner Qty: 12
CODE: YKICACA5A006


.....

ACTIVITY




Wiggly Eye Book 
 Size: (w) 210mm x (h) 297mm approx
 Carton Qty: 24 / Inner: 12
 Code: SDGRACE5A001




Easter Activity Book 
 Size: (w) 210mm x (h) 296mm approx
 Carton Qty: 48 / Inner: 12
 Code: SDGRACE5A002



Halloween Play Pack 
 Size: (w) 230mm x (h) 320mm approx
 Carton Qty: 48 / Inner: 12
 Code: SDGRACH5A007



Halloween Scratch Art 
 Size: (w) 213mm x (h) 329mm approx
 Carton Qty: 48 / Inner: 24
 Code: SDGRACE5A008



ACTIVITY



STITCH 500 Stickers L

7 Sticker Sheets

Size: (w) 150mm x (h) 243mm x (d) 3mm approx

Carton Qty: 48 / Inner (ClipStrip) Qty: 12

Code: YLICACA4A029



STITCH Colouring Set L

Sticker Sheet, 8 Colouring Sheets, 6 Mini

Colouring Pencils

Size: (w) 220mm x (h) 300mm x (d) 5mm approx

Carton Qty: 24 / Inner Qty: 12

Code: YLICACA4A014



STITCH Carry Along Colouring Set L

Colouring Pad, 5 Crayons

Size: (w) 115mm x (h) 175mm x (d) 20mm approx

Carton Qty: 24 / Inner Qty: 12

Code: YLICACA4A027



STITCH Play Pack L

A4 Colouring Pad, Mini Colouring Pad, 4 Mini

Colouring Pencils

Size: (w) 220mm x (h) 300mm x (d) 5mm approx

Carton Qty: 24 / Inner Qty: 12

Code: YLICACA4A015

© Disney

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* Please contact your Rep to see other licences we offer



Activity and Sticker Book ^{LL}
 Contains: 8 x Sticker Sheets and 24 x Activity Sheets
 Size: (w) 240mm x (h) 300mm
 Carton Qty: 24
CODE: XGIMACC5A012

Over 200 Stickers



Activity Set with Wipeclean Board ^P
 Contains: 2 x Sticker Sheets, 2 x Scratch Art Sheets with Scratch Art Tool, 5 x Colouring Sheets & 5 x Colour by Numbers Sheet with Colour Chart and 6 x Colouring Pens (Green, Blue, Red, Yellow, Orange & Brown)
 Size: (w) 240mm x (h) 362mm
 Carton Qty: 24 / Inner Qty: 12
CODE: XGIMACC5A004



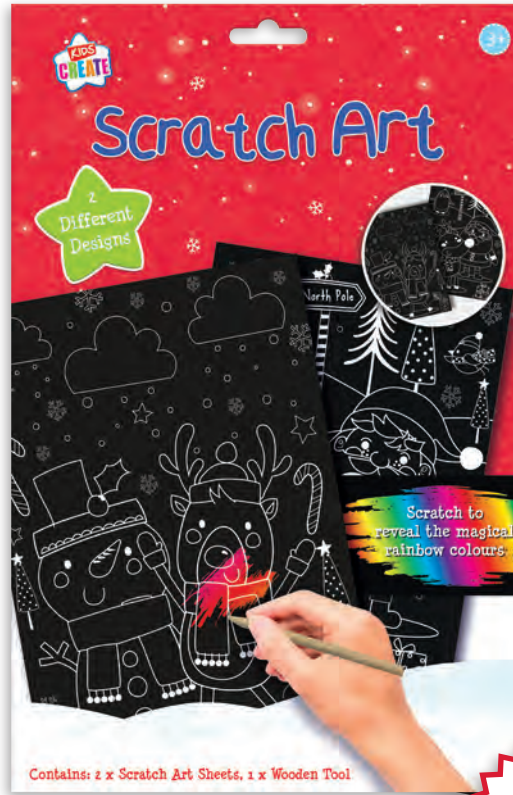
Wipe Clean Activity Set



Letter to Santa

Letter To Santa Pack with Pencil & Eraser Topper

Santa Letter, Thank You Letter, Sticker Sheet, 2 x Envelopes, Pencil & Eraser Topper
 Size: (w) 220mm x (h) 360mm
 Carton Qty: 48 / Inner Qty: 24
CODE: XGIMACC5A020



Scratch Art

Scratch Art Sheets

2 x Sheets & Wooden Stylus
 Size: (w) 210mm x (h) 330mm
 Carton Qty: 48 / Inner Qty: 24
CODE: XGIMACC5A022



1000 Stickers

Sticker Book

Over 1000 Stickers, Assorted Designs
 Size: (w) 148mm x (h) 243mm
 Carton Qty: 24 / Inner Qty: 12
CODE: XGIMACC5A006

NEW
TO OUR
RANGE



LET'S
PARTY

Thank
you!

WRAP & BAGS

WRAPPING PAPER



YECO524A
3m with Smartwrap Label
Wrap with cutting grid
Cartons of 26 rolls



YECO524B
3m with Smartwrap Label
Wrap with cutting grid
Cartons of 26 rolls



YECO524C
3m with Smartwrap Label
Wrap with cutting grid
Cartons of 26 rolls



YECO524D
3m with Smartwrap Label
Wrap with cutting grid
Cartons of 26 rolls

Gift Wrap 36mm Ø x 695mm (H)



GIFT BAGS



YECOB502
Large Bag
Outers of 12



YECOB503
Large Bag
Outers of 12

Medium Gift Bag
270mm (H) x 220mm
(W) x 110mm (D)

Large Gift Bag
360mm (H) x 260mm
(W) x 100mm (D)



YECOB505
Medium Bag
Outers of 12



YECOB506
Medium Bag
Outers of 12



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